



## EXECUTIVE SUMMARY

MitiRisk™ is a world-class transactional law automation platform designed for modern law firms. Built on secure, stateless architecture and powered by AI with human oversight, MitiRisk streamlines document creation, client collaboration, marketing automation, and firm operations—delivering unmatched efficiency, compliance, and growth.

## MARKETING AUTOMATION & CAMPAIGN AGENTS

MitiRisk™ includes intelligent campaign automation agents that help law firms attract, nurture, and convert prospects with precision and consistency.



### EMAIL CAMPAIGN AGENT

Automated email sequences with tailored intro, follow-up, and closing messages.



### RINGLESS MESSAGE CAMPAIGN AGENT

Voice message campaigns delivered directly to prospects' phones—no ring, just results.



### FACEBOOK CAMPAIGN AGENT

Engage prospects with targeted, professional messaging on Facebook to build awareness and trust.



### LINKEDIN CAMPAIGN AGENT

Connect, educate, and convert with personalized LinkedIn outreach sequences.



3-Stage Sequences  
Intro, Follow-up  
Closing



Automated Progress  
Tracking & Response  
Capture



Smart Personalization  
Using AI



Respect Opt-Outs  
& Compliance  
Automatically

## BENEFITS TO LAW FIRMS



### SAVE TIME

Automate repetitive tasks, document creation, and client communication.



### INCREASE PROFITABILITY

Reduce administrative costs and focus on high-value legal services.



### REDUCE RISK

Built-in compliance, secure workflows, and audit trails protect your firm.



### SCALE EFFORTLESSLY

Serve more clients without adding headcount.



### IMPROVE CLIENT EXPERIENCE

Deliver faster, more accurate, and professional service clients love.